

July 2012

# Manzanillo **SUN**

Manzanillo's Lifestyle E-Magazine



## In this Issue

### Nature

Coco palms

Tommy Clarkson

Can an earthquake be predicted

Karen Trom

### Living in Manzanillo

So you think you have problems?

Cheryl Weaver

My Manzanillo Neighbourhood

Suzanne Marshall

Godzilla in pictures

Tommy Clarkson

### Living in Mexico

Real Mexico

Terry Sovil

Pets in Cabins

Bonnie Rose

A Mexican Maquiladora in the 1980's

Kirby Vickery

### Letters to the Editor

Tropical Weather

Freda Rumford

### General interest

Financial Planning

Yann Kostic

Manners & Etiquette

Freda Rumford

Office Bytes - resizing a photograph

Vivian Molick

Photo Contest - July

Fruit Vendor  
by Steve Carano



By Tommy Clarkson

## Coconut Palm (Part II)

*Cocos nucifera*

**Family:** *Areaceae*

**Sub-family:** *Arecoideae*

(Also known as the Coco Palm, Coconut Tree)

Welcome back to our two-part discussion of the best known of all palm trees – the Coconut. Last week we discussed a bit of its history and a few of its very many uses. If one seeks a palm which captures the essence of all that palms both are and symbolize, this is it!

Basically, there are two types of Coconut Palms, tall and dwarf. All told, coconuts grow in more than 80 countries and are extremely important to many people around the world. The coconut provides a nutritious source of meat, juice, milk, and oil that has fed and nourished populations around the world for generations. On many islands the coconut is a diet staple providing the majority of food eaten. Amazingly, nearly one third of the world's population depends on coconut to some degree for their food and economy. It's sorta' Super Palm!

Highly tolerant of salinity, the coconut palm thrives on sandy soils and much prefers sustained sunlight and regular watering or consistent rainfall. For optimum growth they need high humidity. The tall ones are the most common type. Inasmuch as they can cross-pollinate their shared genetic material leads to no few variations in the fruit characteristics. Many are named according to the locale in which they are grown such as the *West African Tall* and the *Tampakan Tall*.



"The Coconut Palm is, simply, a representative of the tropic climes as snow and ice are to bitter winters . . . now which would you choose?"



"The name says it all! This large bunch of Golden Coconuts will soon be ready for harvest and consumption from this Golden (dwarf) Coconut Palm."

Dwarf coconuts mostly self-pollinate, which, of course, means fewer different types. As the name indicates, they are smaller than the tall ones – well, duh! This leads them to be more often used in home gardens, landscaping and parks. However, dwarf coconut trees produce more fruit (though smaller in size) than do their taller kin. They, too, generally derive their names from the country or area of their origin. One difference, however, is that the color of the young fruit is often included as part of its name. Three excellent examples of this are the *Cameroon Red*, the *Malayan Yellow*, and the *Nias Green*.

How many coconuts, on average, come from one tree? Varying, of course, on the variety, generally speaking a Coconut Palm will yield up to 75 fruits per year. And, though high in calories, each nut has as much protein as 1/4 lb. of beefsteak. And if you didn't wish to shimmy up the tall trunk for your tasty snack, you might do as some Thais and Malaysians do, train a Pig-Tailed Macaques to get them for you!

Though rare, there exists the Double Coconut (*Lodoicoa maldivica*) which is said to be the largest seed in the world weighing between forty and forty-five pounds each!

Generally speaking, both the tall and dwarf varieties are hardy and easy to grow. The exception – for the tall species – is that plant scourge of the Tropics, the disease called Lethal Yellowing. The dwarf varieties seem immune. However the tall ones, like nearly thirty other palms, including the Christmas palm (*Veitchia merrilli*), Fiji fan palm (*Pritchardia pacifica*), and Canary Island Date palm (*Phoenix canariensis*), are susceptible with little still known as a cure or preventative.

The flowers are monocious (both male and female flowers on the same inflorescence). And – I'm almost embarrassed to describe them as who among us isn't familiar with a Coconut Palm – with fiber matting around the base of the fronds, each palm has somewhere between 20-30 drooping pinnate leaves with 150-200 leaflets atop a grayish brown trunk marked with crescent leaf scars.

Hardy, functional, beautiful and easy to grow in a wide array of sub-tropic and tropical environs... plant and enjoy the world traveling, tree of life – the Coconut Palm!



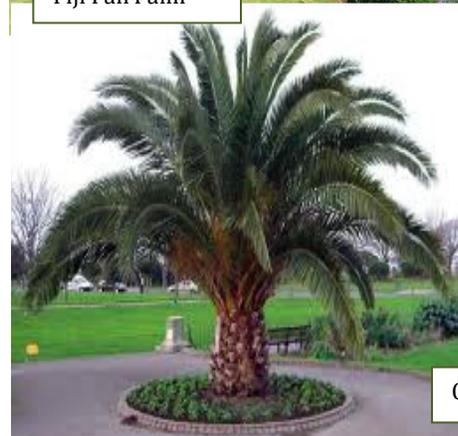
Double Coconut



Fiji Fan Palm



Christmas Palm



Canary Island Date Palm

## Can An Earthquake Be Predicted?

By Karen Trom

According to the U.S. Geological Survey- No.

Neither the USGS nor Caltech nor any other scientists have ever predicted a major earthquake. They do not know how, and they do not expect to know how any time in the foreseeable future. There is also no reliable and consistent documentation that animals can predict earthquakes so I guess we just have to be ready all the time! We don't have to be extreme like Doomsday Preppers, but there are some basic things you can do to ensure your safety.

Most of this info was found on the USGS website as well as the Center for Earthquake Research so they are geared more toward our way of doing things in the US and Canada. If your wiring, plumbing, etc. is anything like ours in Mexico, you will chuckle at a few of these suggestions.

Every home, whether you are in an earthquake area or not, should have some type of basic emergency kit on hand. It can run the gamut from very basic to a complete bomb shelter or anywhere in between. Here are a few suggestions for your kit:

- 1- Have enough food and water for everyone in your home to survive for 72 hours. 1 gallon of water per person, per day is suggested.
- 2- Battery powered or hand crank radio (assuming you can understand Spanish!)
- 3- First Aid kit
- 4- Flashlight with extra batteries
- 5- Moist towelettes, garbage bags, and plastic ties for personal sanitation. (yes, this is a makeshift toilet)
- 6- Wrench or pliers
- 7- Can opener
- 8-

Other things to consider: spare eyeglasses, pet food and supplies, blankets, plastic silverware and plates, feminine needs, etc. Again, you can go all out or have just enough to get by, it's up to you.

Now that you have your kit, how do you protect your stuff, namely, your fine china and crystal? Or in our case, dishes from Primavera and assorted pottery objects from beach vendors. Granted, all of these things are replaceable but

you don't really want to step on broken glass or have something fall on your head. Be sure to keep heavy objects on low shelves and not above seating or sleeping areas. There was a suggestion not to have a mirror over your bed if you live in an earthquake prone area. I guess it's ok for everyone else! Take a look at ceiling fans and light fixtures- where will they fall? Stock glass bottles and other breakable containers on low shelves and fasten any large furniture to the wall.

These next suggestions made me laugh, isn't it ok to just flag down a guy driving down the street to do this work for you? 'Cuz that's what I do!

***Repair defective electrical wiring and leaky gas connections. These are potential fire risks. Get appropriate professional help. Do not work with gas or electrical lines yourself.*** (or just ask your neighbors what guy did good work for them).

***Install flexible pipe fittings to avoid gas or water leaks. Flexible fittings are more resistant to breakage.***

Let me know if you find the right fittings anywhere. I can't even find a decent toilet seat!

***Secure your water heater, refrigerator, furnace, and gas appliances by strapping them to the wall studs and bolting to the floor. If recommended by your gas company, have an automatic gas shut-off valve installed that is triggered by strong vibrations.***

Well, we don't have to worry about the furnace in Mexico and my water heater is outside. But...do we have wall studs? Can we get at them? I need to hire a guy just to hang a picture!

***Knowing where your electrical panel is as well as the gas shut off is a really good idea in many situations.*** Go take a look if you aren't sure where yours are and know what to do if there is a problem.

**Locate safe spots in each room** because you never know when the earth will start shaking. There is no season or time of day that is more or less likely to have an earthquake, it is a total surprise. A few minutes preparing could make a big difference for the safety of you and your family.

There is an awesome website at [www.earthquakecountry.info](http://www.earthquakecountry.info) that I would recommend to anyone who wants to know more. There is a great downloadable handbook that covers everything you need to know. This site is also available in Spanish at [www.terremotos.org](http://www.terremotos.org).

Let's finish up with a bit more earthquake trivia. Did you know there are about 55 earthquakes every day? According to long-term records (since about 1900), we expect about 16 major earthquakes in any given year, which includes 15 earthquakes in the magnitude 7 range and one earthquake magnitude 8.0 or greater. The year with the largest total was 2010, with 24 earthquakes greater than or equal to magnitude 7.0. In other years the total was well below the 16 per year. This means we aren't having more earthquakes, it means we have better means of communicating so we hear about more of them.

Those who fail to prepare are preparing to fail. – John Wooden, UCLA Basketball Coach

Questions? Comments? Suggestions? Contact me at [karzlo@hotmail.com](mailto:karzlo@hotmail.com) or visit my blog at [www.changeyourchoices.wordpress.com](http://www.changeyourchoices.wordpress.com).

- Manzanillo desde **\$650.00**
- Puerto Vallarta desde **\$774.00**
- Los Cabos desde **\$680.00**
- Cancún desde **\$1,445.00**



**Refréscate este verano**

\*Tarifas per person per night  
Sujetas a disponibilidad de espacios y cambios sin previo aviso.  
Promocion de 2x1 en seguros de viajero \*Aplican restricciones.



RESERVACIONES Y VENTAS  
Of: (314) 333 3135  
lada sin costo 01 800 838 4193  
[www.soleiltravel.mx](http://www.soleiltravel.mx)  
Manzanillo, Colima, México



hostal • boutique  
restaurant • bar

Equilibrio perfecto entre comida, bebida y descanso  
Perfect balance between food, drink rest



**HORARIO DE VERANO RESTAURANT • BAR**

Martes a Viernes de: 5 pm a 12 am  
Tuesday to Friday  
Sábado de: 1 pm a 12 am  
Saturday  
Domingo de: 1 pm a 10 pm  
Sunday

Bldv. Miguel de la Madrid 15675 • Santiago, Colima • Reservaciones al: 01(314) 33 33643



where the experts are™

**MEXICAN BAY REALTY**

[gerry@mexicanbay.com](mailto:gerry@mexicanbay.com) [www.mexicanbay.com](http://www.mexicanbay.com)

Now serving Manzanillo and Costa Allegre

Can/USA dial 1-52-  
314-335-1343  
044-314-120-2779

## AND YOU THINK YOU HAVE PROBLEMS??

By Cheryl Weaver

Green tea steeped lazily in my favorite mug as I gave a cursory glance out at the ocean that is my front yard. A white pointy protrusion bobbed with the waves about 50' off shore. What in the world?

It was very early morning and it's been raining for the last three days. Tropical Storm Carlotta has been generous with its weather spreading up and down the Mexican Pacific Coast heading north towards us slowly. The jar on the patio that catches rain water was 7" full when I spotted this curious object. No one is on the beach and the sound of the crashing waves says the storm is not passed yet.

I add sugar to my tea and settle in to read the latest Nora Roberts in the comfort of my living room but my mind wonders back to what's bobbing in the water. Through binoculars I take a closer look and now I can see that someone's livelihood is sinking. One of the smaller Panga fishing boats has capsized and only the last 3' is still afloat. These little boats head out daily at dawn to catch fresh fish for the restaurants and markets. They support families and are to the fisherman what a storefront is to a retailer. No boat, no income. It is that simple.

Obviously its owner is unaware what today holds in store for him. Someone needs to know but there is no one to call for help. I don't know the fishermen and I regret not getting to know the beach guys enough to have a cell number. Certainly the authorities are too busy to bother with some guy's Panga. Helplessly, I watch the swells drive the bow down again and again.

Suddenly, a large motored Panga with three men arrives on the scene and two jump in with snorkeling gear and head for the sinking boat. For an hour they dive over and over, riding the swells of a rough sea, but make no progress. The boat driver pulls on a t-shirt. I wonder the temperature of the water. They return to shore leaving one diver behind.

Shortly after, the two divers become four, two out from a jet ski. They return to the scene and dive for another hour with no success and still the boat bobs. I'm thinking with the bow in the air and the stern with the motor and anchor weighing it down, they'll never be able to save it. What is to become of the fisherman and

his family? I can't even imagine how the boat could be replaced. Panga fishermen scrape a living together that is a meagre existence at best. Saving enough to buy another boat is out of the question. And what would they live on meanwhile?

The large panga heads back to shore and returns with 13 men. I want to cheer and pump a fist in the air. They bring rope, buoys, more diving gear. At one point, they board one of the anchored party boats and fish out what appears to be a wench and lasso. For two more hours six divers struggle with the buoys placing them inside the capsized panga. Finally, I see three divers bob to the surface with a large square box and struggle to keep it afloat as the jet skier hoists it out of the water and delivers it to the large Panga. Down they go again and for another hour there is no change. The original diver has now been in the water 5 hours. Where does he get his endurance? It must be his boat.



photo by Terry Savil



# Manzanillo SUN E-Classifieds

AUTOS ATV CAMIONETAS  
CASA SE RENTA

Sell your used items, list for FREE  
www.manzanillosun.com

CONDO SE VENDE  
MUEBLES y mucho mas



A line has long been secured to the bow of the capsized boat, little good it has done. Now I see it stretched taut between the large Panga and another tied to the jet ski. Ever so slowly, ever so carefully, the Panga and the jet ski work in unison and begin with all their might to tow in the capsized boat. Will the line hold? The divers are weighing down the stern, trying to right it as the obvious drag keeps progress to a snail's pace.

Foot by foot they crawl towards shore and FINALLY the majority of the sunken boat comes to the surface and they increase speed. I want to break open a bottle of champagne. I cheer and clap and don't care that I am alone in my celebration. The divers crawl up on the hull and ride in the last 20 feet standing up in victory and it brings to mind a painting of an Admiral leading his men to battle on the high seas. I wonder if the fisherman's wife knows.

Once again I am in awe of the humble ingenuity, determination, and collective efforts that Mexican people live by.



Insecticides, Fertilizers



**Garden Depot**  
MANZANILLO  
Follejes, Palmas y Flores Tropicales

**Manzanillo- El Naranjo**



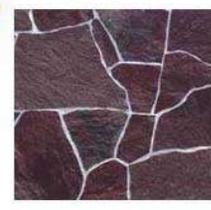
Colorful Pots from \$150  
Decorative Pots from 150

-  Foliage, Palms and tropical plants.
-  Design and Construction of Gardens.
-  Neem Natural Products.

Clay Pottery



Stones



Fibreglass Pottery



• Blvd. Miguel de la Madrid H. # 10950 (matriz)  
• Carretera Manzanillo-Cihuatlán. "El Naranjo".  
Telephone (314) 336-9180  
Cellular 314 123-21 94 314 123-21 93 314 128-38 97

# Monkey's

**FAMOUS  
FRIED  
CHICKEN**

Bvd Miguel de la Madrid #10050, Salahuá  
(across from la Comercial)  
314-334-7698

El Centro  
314-332-7977



## MY MANZANILLO NEIGHBORHOOD

By Suzanne A. Marshall

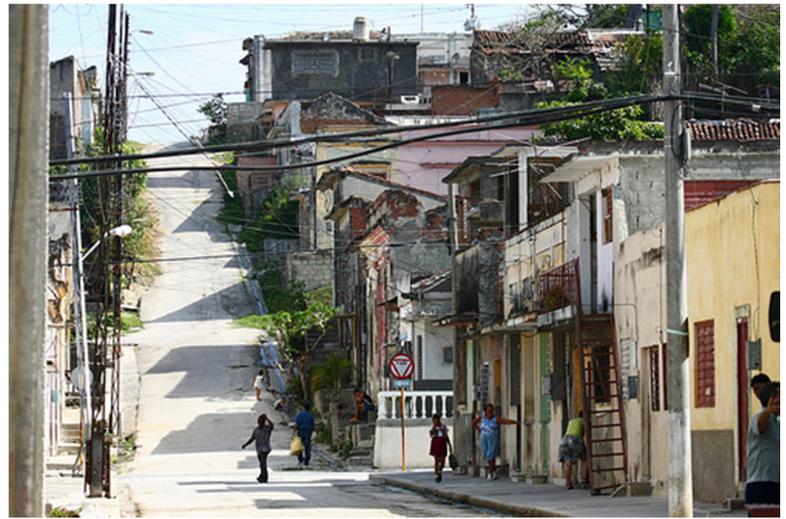
When you first come to Manzanillo, usually on a vacation, there isn't enough time in the day to absorb the different sights, sounds, smells, vistas and local attractions. It's romantic, exotic, hot and beautiful and you cannot get enough of it. It is often referred to by many as paradise, especially when one is escaping a Canadian winter! When it's time to leave most of us do so with a lack of exuberance and a longing to stay just a little while longer.

Our first trip to Manzanillo was in January of 2005 and by late November of 2007 following a good deal of research and reality checking, we bought our little condo on Playa Salahua right on the beach. Oh the sheer joy and terror! Can we really do this? Both still involved in our working lives we were only able to enjoy our future winter home for a few weeks that year, then a month the following until finally last year almost six months. We adore it. The more we learn and see the more we love it. We've taken up Spanish lessons and over time begun to explore our surroundings, feeling a little more comfortable doing so as we familiarize.

Thanks to a local organization of Americans, Canadians and Mexicans called Manzamigos we attended evening dinner functions and began to meet new friends and gather a plethora of information on the area. Our basic mode of transportation was largely walking and riding on the local buses and sometimes taxis. In the beginning there was so much to see and do in our own backyard that we didn't really mind the exercise and it became second nature to wear comfortable light clothing and foot wear. So we happily explored the local restaurants, cinemas, grocery stores and the attractions of the main boulevard and would jump on a bus for jaunts to El Centro or the Santiago markets for fresh vegetables and fabulous fish and seafood.

'Greater' Manzanillo I have learned is actually a series of small towns slung together. There is Manzanillo itself, Salahua, Santiago and Miramar. Perhaps there are more that I am not aware of yet but the value of this information became very apparent when last year we tried to have a parcel delivered to our home and they could not find us. I had stated our location as Manzanillo but it was more accurately in Salahua. Who knew?

Recently, we had friends visiting from Canada for a few weeks and of course we wanted to take them farther



afield to such areas as Barra De Navidad. So we rented a car (the process of which is worthy of another story) and we all toured the areas to our hearts content. Having dropped them at the airport we still had two days with the vehicle and decided to explore further back into the neighborhoods and see how the locals live.

Of course those of us who now live fulltime or winter here, know that the architecture is typically solid brick and concrete, squared shapes with lovely arches here and there. Away from the affluent areas and in the back streets of Salahua this holds true. The homes are multi-level on very small lots with small courtyards, often concrete privacy walls and they tend to abut one another. Unlike the suburbs of any Canadian city with square miles of the same designs, these



homes are all different. They are painted in arrays of pastel colors with the odd brilliant green or yellow standing out. Some homes are immaculate with small planters or potted flowers and others are a bit neglected. Every now and then there is an odd business that has taken over in the middle of a residential block, like a mechanic shop, a tiny nail salon or a little clothing store.

But the more one becomes used to the structural scene you begin to view how the people are actually living, it's quite familiar but much more quaint and personal. For me it conjures up memories of my long past childhood when everything seemed smaller and closer. There are little corner stores, street vendors selling tacos, small children on tricycles, or older kids kicking a soccer ball around in the street.

On one thoroughfare, I saw a building with a sign that

said 'spinning'. I'm not sure why the sign was in 'English' perhaps a trendy use of word because as we slowed to see inside, there was a row of at least 6 exercise bicycles, all of which were in use with riders geared up in riding spandex and cycling to beat the band. A little further down I spied a room full of people doing an aerobics routine with an instructor. And it hit me that it's different here but their lives have a certain kind of sameness too.

There is however a question that lurks in the back of my mind now and one that I have mentioned to friends and family. Where are all the old folks? The lack of them is quite noticeable. Children and young couples abound everywhere. Is it a cultural thing? Are they staying home to help with the children? Yes, there are a few that we see here and there but overall out of proportion by my reckoning. True, there are no baby-boomers in Mexico. So it looks like I have some research to do and perhaps the basis of a future article too.




Prices start at \$75,000



**SOL MAYA**  
MANZANILLO

**CONDOMINIUMS**  
Apartments & Studios

A Project by McNish Marketing Ltd. S.A. de C.V.  
[www.solmayacondos.com](http://www.solmayacondos.com)  
 Full Ownership  
 Not a Timeshare  
 Canada/USA: 403-274-9831  
 or Fax: 403-274-7366  
 In Mexico dial: 314-333-8042  
 Email: [info@solmayacondos.com](mailto:info@solmayacondos.com)

**BEACHFRONT LUXURY**  
 Design and Construction  
 CAXSA ARQUITECTOS S.A. DE C.V.  
[caxsa@prodigy.net.mx](mailto:caxsa@prodigy.net.mx)






# La Leyenda de la Llorona

(The Crying Woman)  
David Fitzpatrick

If you venture, on a moonlit night, into the darkest corner of the darkest *barrío* in Mexico City – a corner where it is dark even when the moon is bright - then be afraid! – Be very afraid! In such a corner, on such a night, you may suddenly see a silvery, shadowy figure flitting by, glimpsed only vaguely from the corner of your eye. And then, a blood-curdling shriek: “My children! Oh my children! Where are my children?”

Hang on to your hat! You have just met the *Llorona*, one of the most sinister figures in all Mexican mythology.

For many years, during the time of the Spanish Conquest, when the Cathedral bells sounded midnight, the people of the city fled into their houses, locked the doors and windows, turned out their lights, and hunkered down in terror, hoping their house would look empty from the outside.

Even the stout-hearted *Conquistadores*, who arrived with Cortez, lost their steel on nights of the *Llorona* and cowered behind bolted doors like the most timid of the citizens.

At that time, it was believed that the *Llorona* was the ghost of an unhappy woman who was widowed early in life and was never able to care adequately for her orphaned children, who sank into the most wretched poverty. When her own time came to die, she wept bitter tears as she bid her children farewell, knowing she was leaving them with no home to live in and no food to eat.

In certain parts of the city, people will swear that the children of the *Llorona* had all been murdered before her eyes and she returns to the scene of the bloodbath at night to pursue her eternal mourning. Her heart-rending shrieks are the echo of her desperate screaming on the night of the murder.

But if you go into even darker and more perilous corners of the city, you will hear that the *Llorona* was an unfaithful wife who comes back to earth from the great beyond every night seeking pardon for her sins.

The most likely explanation, however, is that the *Llorona* is in reality Dona Marina, known as the *Malinche*. She was the Aztec woman from Moctezuma’s court who had a torrid love affair with the Spanish General Hernan Cortez who had come to conquer her country. She is famous for having disclosed the Aztecs’ battle plans to the chief of the *Conquistadores* thus ensuring their defeat. She has never found peace in the land of the dead and returns on nights of the full moon to Moctezuma’s great city to atone for her terrible offense. Her cries of “My Children! My Children!” refer to the Mexican people whom she so treacherously betrayed.



Long before the arrival of Europeans in America, an unfortunate woman in the Aztec capital of *Tenochtitlan* (which later became Mexico City) was so anguished when her young husband died that she lost her mind. As if in a trance, she took her three little sons to the great lake which surrounded the city in pre-columbian times, and one by one, she held them under the water until they drowned. She was swiftly arrested, tortured, and executed for her horrifying crime.



But she never really died. No!! The immortal gods considered that human hands were too feeble to do justice for such a misdeed. They kept her in limbo, suspended between life and death for all eternity. She was transformed into a *Cihuacoatl*, a creature half woman and half snake, who lived under the waters of the great lake where she had murdered her children. For centuries, she haunted the lake, upsetting the boats of unwary sailors and drowning them as she had drowned her own children. She was the terror of the whole city. On nights of the full moon, her ear-splitting howls echoed across the length and breadth of the lake.

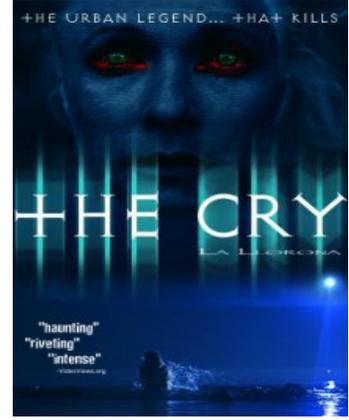
When a future generation saw fit to drain the lake, the *Cihuacoatl* disappeared into the ether. Today she returns to the city in the guise of the *Llorona*, screeching her shrill lament "My Children!! Oh My Children!!" to the petrified inhabitants of the City.

Today we, who live far, far away from the spirit world of our ancestors, cannot really judge which of these explanations is true - or whether all are true - or none. The only thing we know for certain is this: on nights when the moon is full, in Moctezuma's great city, you must take care to avoid the darkest quarters. The careless may find themselves suddenly confronted by the shadowy figure of a ghostly woman who strikes terror in their hearts and howls a terrible howl that freezes the blood of all who hear it.

**Movies about Llorona**



**Género:** Fantasía  
**Theme:** Leyendas, Fantasmas, Animación  
**País:** Mexico  
**Duración:** 85 Minutos  
**Año:** 2011



**The Cry (2007)** Horror/Thriller  
 In New York, detective Alex Scott is investigating with his partner Sergio Perez the disappearance of several children. When they visit the Mexican witch Gloria, the woman advises that a powerful evil force is chasing the reincarnation of her son and drowning the other children to bring pain to their mothers



**Standup Paddleboards for Rent!**  
**314-334-6394**  
**7 Days 8:30am - 6:00pm**  
**Santiago**

[www.aquaticsportsadventures.com](http://www.aquaticsportsadventures.com)

**Paddle Boards**



**La Casa del Pacífico**  
 MANZANILLO



**Las Brisas 4 plex**  
 3 bedrooms, 2 bathrms, AC,  
 Satellite TV, Internet  
 Washer/Dryer on premises  
 (FROM 50.00 USD a day May - Oct)  
 Small pets allowed, deposit required  
 Weekly and Monthly rates available

**Your home in Sunny Mexico!**

Telephone: 044-314-121-8713 or 514-718-3900 (Canada/USA)  
[lacasadelpacifico@hotmail.com](mailto:lacasadelpacifico@hotmail.com)



**MEXICAN BAY REALTY** Can/USA dial 1-52-314-335-1343  
[gerry@mexicanbay.com](mailto:gerry@mexicanbay.com) [www.mexicanbay.com](http://www.mexicanbay.com) 044-314-120-2779  
 Now serving Manzanillo and Costa Allegre



# REAL MEXICO

By Terry Sovil

This month I thought it would be interesting to take a look at “Creative Industries” in Mexico. Mexican creativity is renowned the world over. The Mexican government seeks to capitalize on this and will position Mexico as a leading player in this sector. Their goal is to make Mexico a center piece for the production of audiovisual and interactive content in Latin America.

Creative industries are those that use the cycle of creation, production and distribution of goods and services using intellectual capital as their primary input. Creative industries today are those that use technology intensive and service-oriented sectors. Included is a range of things from folk art, festivals, music, books, paintings, performing arts to film industry, broadcasting, digital animation and video games. This also extends to architectural and advertising services.

## Strengths of the Creative Industries in Mexico

### Facilities and Logistics

Mexico has some world-class production facilities including the Baja Studios – the world’s largest water set in the world - and the Churubusco Studios which are well known in the film industry.

### Talent

Mexico has a pool of talent with experience in international audiovisual projects. According to ANUIES – the National Association of Universities and Higher Education Institutions – close to 111,000 students graduate from humanities, engineering and technology programs every year.

### Competitive costs

Development costs in Mexico are very competitive and Mexico offers various funding options. According to KPMG (international finance and audit group) Mexico offers the most competitive advantage for software development, web content and multimedia. Digital Creative Community fosters the development of “clusters” with infrastructure and technology to develop huge creative projects and capacity to house over 10,000 creative professionals.

Web and Multimedia Content Development International Results, 2010 (USA=100.0)



Source: Competitive Alternatives, KPMG's guide to international business location 2010 Edition

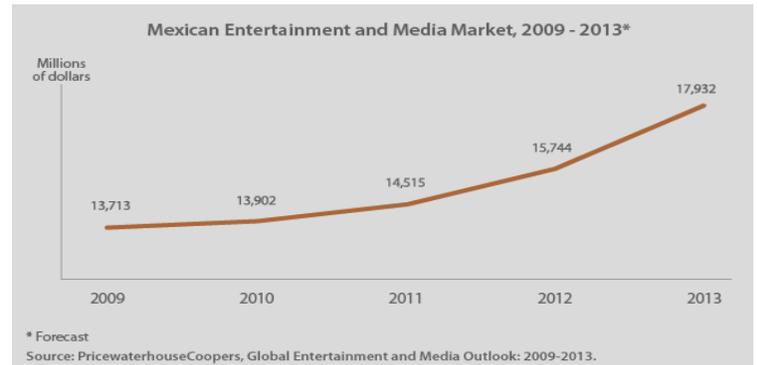
Software Design International Results, 2010 (USA=100.0)

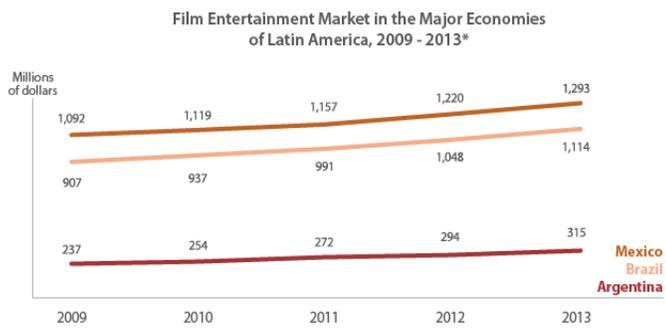


Source: Competitive Alternatives, KPMG's guide to international business location 2010 Edition

## Media

Mexico’s media industry includes television, cable TV, advertising, film and marketing. Price Waterhouse Coopers states that in 2010 Mexico had sales close to 14 billion dollars. They further estimate that from 2004-2010 the industry grew at compound rate of 7% which is the highest growth rate in North America. The Mexican film market is the largest in Latin America.



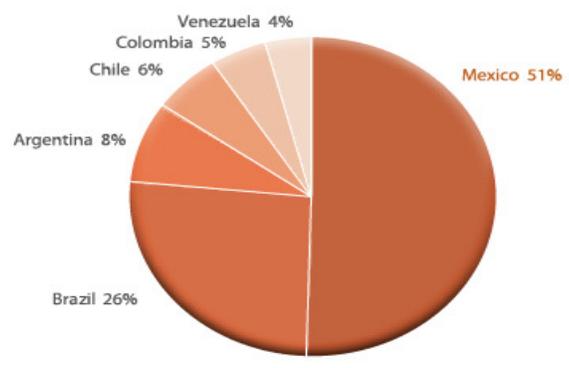


\* Forecast  
Source: PricewaterhouseCoopers, Global Entertainment and Media Outlook: 2009-2013.

**Videogames**

Price Waterhouse Coopers says this industry had a compound annual growth rate of 18.7% from 2004-2010. In 2010, Mexico's domestic market reached 757 million dollars, thus putting Mexico among the top 15 video game markets in the world and in the lead in Latin America.

**Videogame Market Distribution in the Major Economies of Latin America, 2009 - 2013\***



\* Forecast  
Source: PricewaterhouseCoopers, Global Entertainment and Media Outlook: 2009-2013.

**UK Trade and Investment had the following comments to make:**

The United Nations states that Mexico holds the 20<sup>th</sup> position in the world for creativity and Mexico is the only Latin American country to appear in the ranking. The creative sector in 2008 accounted for 6.7% of the gross domestic product and 11% of the jobs generated in Mexico. The fastest growing industries focus mainly on digital technologies (animation, digital radio, software development, online ads, digital publishing, games, TV and music production. Since Mexico is still developing

“There has never been a better time to consider Mexico as a place to do business, given the limited growth rates in traditional markets and the Mexican Government and businesses' desire to reduce dependency on trade with the USA. The past decade has seen sound management of public finances including economic growth and stable inflation.”

“Mexico is a country open for business and regularly ranks in the top three emerging markets in which to do business. With a population of 107 million people, including a large and growing middle class, Mexico is a significant potential consumer market.”



## Travelling to Mexico with your Pet? You maybe be leaving Fido home for the Winter!

Written by Bonnie Rose & Laurie Austin-Brown

The official Mexican Tourist Bureau, "Visit Mexico", ([www.visitmexico.com](http://www.visitmexico.com)) has a serious public relations problem on its hands. No, it is not another gruesome incident in the war on drugs, nor a rise in crime against visitors, nor a hurricane or erupting volcano that is causing more negative publicity for Mexico. It's your pet being allowed to travel in cabin on Airlines flying in and out of the Mexico!

Suddenly, without warning, the Mexican Directorate-General of Civil Aviation (DGCA) has resurrected and refurbished an old ruling originating in the 1950's and revamped in 2007, which prohibits small animals, read pets, from flying in aircraft cabins with their owners. The ruling appears to refer only to domestic flights, but the DGCA is also applying it internationally, on both foreign and national carriers. This is not a Mexican law, but a policy of the DGCA, which is the Mexican equivalent to the US's FAA and Canada's CAS.

How do I know this? I arrived at the Manzanillo airport a month ago, found out my Mexican adopted cat, could NOT travel with me in the cabin. Keep in mind, I had talked with Air Alaska 2 days prior to my travel. The only options I had were to change my flight (which I couldn't), buy a cargo crate for her (how could I? I was just checking in for my flight) or give her to someone in hopes they would take really good care of her! Talk about heartbroken and just plain dumbfounded, I called our Condo Administrator to come out to the airport to take her for me. I really hope she is doing ok! I'm at the mercy of the staff of my condo to take good care of her. The only shiny star in this terrible situation was Daniel the ticket agent, was very helpful and made me feel like he really felt bad for me and my situation.

Scenarios such as mine are playing out at airports across Mexico, with reports of tearful children and angry, frustrated adults. The internet has been alive with this issue: with (<http://jaltembabaylife.com/blog/2012/06/new-no-pets-in-cabin-policy-for-mexico/>), a site out of Puerto Vallarta, appearing to be the definitive sounding board. Allyson Williams, the blogger on this site, has done excellent work digging out the facts and supplying a format for comment.



Photo courtesy of ctv.ca

And comments there have been! Stranded pet owners from Puerto Vallarta, San Miguel de Allende, Playa del Carmen to Mexico City have been venting and asking questions. The situation is further compounded by the fact that many carriers have an embargo on carrying pets in cargo from May to September due to hot weather, November – January because it's too cold, some are not equipped to carry pets in cargo at any time of year, and Air Canada for one will not accept pets under 7 pounds in the hold. For those that take Express Jets out of Houston on United, they don't have pressurized and heated cargo space. The only alternative that you 'may' have is flying other airlines that have 'cargo'



service for pets.



Many commentators threatened to sell their properties and move elsewhere. There is a wrenching post from "Larry" who was obliged to return his 16 year old dog from the Puerto Vallarta airport to the care of his housekeeper. His pet friend died 10 days later, Larry says of loneliness and a broken heart. The overriding sentiment on these forums is "Why". Yes. And why now?

### What can you do? Call to Action!

In 2010 Mexico played host to 21.45 million foreign visitors, bringing in 11.3 billion dollars, and employing 7.3% of its total labour force. It has been reported that over 18% of US adult leisure travellers take their pets with them when they travel, so it is not surprising that the Mexican Tourism Board is aghast at the GdAC's enforcement of this ruling, and is working hard to convince the Mexican Department of communications and Transport to rescind this policy.

They are being overwhelmed with calls of complaint on this issue, and are taking names and email addresses of callers, and promise to keep us apprised of the agency's progress.

Here are a list of people, organizations and websites to contact. Simply explain that you are referring to Article 2.1.2 (no pets in cabin) of the DGAC's revised circular dated May 10, 2012.

- Mexico Tourism Board: phone: 1-800-44-MEXICO (1-800-446-3942) – Dial direct from the US  
email: [contact@visitmexico.com](mailto:contact@visitmexico.com)  
Their office is collecting names, phone numbers and email addresses
- [Mexico Tourism Board Website](#) (English)
- [Mexico Tourism Board](#) – State Offices
- [Mexico Tourism Board \(CPTM\)](#) – Contact Form
- [SCT \(Secretaria de Comunicaciones y Transportes\)](#) – General Information
- [SCT \(Secretaria de Comunicaciones y Transportes\)](#) – Complaints & Suggestions
- [SECTUR \(Secretaria de Turismo\)](#) – Complaints
- [SECTUR \(Secretaria de Turismo\)](#) – State Offices
- [SECTUR \(Secretaria de Turismo\)](#) – Contact Form

The Editor of Manzanillo Sun has received the following information which we are delighted to pass on to our readers. We add a word of caution, the law has not yet been changed back, so don't take a chance of taking your pet to the airport! We will continue to watch the situation and our "Watch Patrol" is on guard. ED.

### IMPORTANT UPDATE ON THE PETS ON AIRCRAFT SITUATION

#### Latest Update:

**June 21, 2012 Update** – I am absolutely thrilled to share an email I just received from Lic. José Armando García Nuño, Dirección de Política Intersectorial, Dirección General de Planeación Estratégica y Política Sectorial, Secretaría de Turismo (SECTUR). It reads...

Mrs Allyson,  
I send an apology for to answer your call and email a little late, however, I am here for talking with you about the animals in the aircraft passenger cabins.

Yesterday, we had a meeting with the Aeronautic Authority on this case for talking about the concern of you visitors by the prohibition of get pets on airplanes.

At the meeting we were able to obtain good news, which I inform you:

- They going to change of the article one hundred seven (107) of the regulations of the law, where the regulation is established on the transportation of animals allowed in the passenger cabins. Today, the Aeronautic Authority has already a proposal for a reform to the article of the rules of which shared and will be analysed.
- The Aeronautic Authority published an official circular where inform about of the current authority decision and where they report the possibility that in the month of September is already counted with this reform allowing, in some way, raise animals to the passenger cabins.

In this moments The law should be applied without exception. But we hope that the reform to law going to ready on September.

Finally, I say today I tried to talk to you by phone but it was not possible.

Best regards.

After receiving this email, I called and spoke with Sr. Garcia directly. He informed me that the document is currently be reviewed and that it should be finalized by next week. He confirmed that the revised policy will allow pets to fly in the cabin on both national and international flights, and that it should be in place by September 2012. He agreed to email a copy to me, which I will post at soon as I receive it.

**This is really good news Folks!**



where the experts are™

## LETTERS TO THE EDITOR

**Please be aware that all letters sent to the Sun may be edited for brevity and also may not be the opinion of the editorial staff of the Manzanillo Sun. ED**

*Due to the fact that our desk has been inundated with letters concerning the "no pets in passenger cabin issue; we are including yet another point for reader consideration.*

### Pet Travel Problem: –

#### Dear Editor

Just recently I learned that Mexico – i.e. airlines have added restrictions to pet travel --- Many of us bring our pets on the flights to & from --- & only want to Travel with them in the cabin – we have been told that pets must travel in the cargo hold --- this is unacceptable – you can read online the horror tales from this --- We don't think the bureaucrats who made this decision have any idea of it's implications – Please see the following email NS

#### Hi J.

I think we have a problem....K. had her dog back in ZLO and left last week and they hassled her. I called the airlines - United, US AIR, Alaska Air etc. It is not an airline policy - it is the Mexican Gov. As of May 24 they issued a notice to all carriers that pets cannot arrive in cabin they must be in cargo pet areas. The one thing we can try is to get a psychologist etc. to write a letter and document that this is AN EMOTIONAL SUPPORT ANIMAL. This has to be done prior to booking your ticket and you need to book with the disability desk of the airline you use. They call and check with the Dr. and verify everything. Anyway, since it is considered a service animal there is NO FEE to have the dog with you. So that will save \$250 if this works. I am going to make a few calls and see what I can do but am really upset about this.

I have two homes in Club Santiago and have been going to Manzanillo for 38 years. I always take my dog with me and have never had any problems. I recently learned that the Mexican Gov. has issued new rules that pets can not fly in the cabin and must be in cargo. When I contacted the airlines they said they are also very upset by this because they do not understand why the government of Mexico

I know many people that take their pets but will not put them in cargo. I am afraid Mexico's tourism will suffer if they do not cancel this rule. Please let me know what the situation is.

#### Editors note

**Reminder.** while Airlines accept pets, or don't... sometimes it is the aircraft type, that won't allow pet travel due to a specific plane-type having or not having, pressurized or temperature controlled cargo areas. Please check the TYPE of aircraft you are flying on.

Contact your airline, consulate, embassy or government authority to ensure your pet will meet the entrance requirements for your destination. If you are taking a round trip, your pet will be subject to re-entry requirements at your country of origin.

Below are just excerpts from their webpages, they are not ALL the rules and regulations just some. Please go to your airline website that you are travelling on to get the full requirements. Each Airline is different, if travelling on many airlines, please contact your initial carrier to see what other restrictions are put on your pets. - Editor.

#### Air Canada

Our cabins are pet friendly! You can bring your cat or small dog in the cabin with you provided it is small enough to fit and stay comfortably in its carrier under the seat in front of you, and you are travelling on: Air Canada operated flight. More info can be found on:

<http://www.aircanada.com/en/travelinfo/airport/baggage/pets-in-cabin.html>

**Your pet in its carrier counts as one standard item** toward your carry-on baggage allowance

	Charge for 1-way travel (plus app taxes)	Maximum allowable size of pet carrier**	Maximum allowable weight**
Within Canada and Canada/U.S. (except Hawaii)*	\$50 CAD	<b>Hard-sided</b> Height: 23 cm (9 in) Width: 40 cm (15.5 in) Length: 55 cm (21.5 in)	10 kg (22 lb) (pet and carrier combined)
International***	\$100 CAD	<b>Soft-sided</b> Height: 27 cm (10.5 in) Width: 40 cm (15.5 in) Length: 55 cm (21.5 in)	

\* **Flights to/from Hawaii:** pets are not accepted in the cabin or the baggage compartment.



## Alaska Airlines

Effective May 1, 2012: Alaska Airlines will accept only kennels secured with nuts and bolts for transport in the cargo compartment. Refer to Checked Kennel Requirements for details. <http://www.alaskaair.com/content/travel-info/policies/pets-traveling-with-pets/furst-class-care.aspx> and <http://www.alaskaair.com/content/travel-info/policies/pets-traveling-with-pets.aspx#fees>

Alaska Airlines can accommodate small pets in the cabin and larger pets in the baggage hold. If your pet is too large to travel in-cabin, you'll receive a "Relax, I'm on board too" card to assure you that your beloved pet has been loaded onto the aircraft, and will be waiting for you at baggage claim upon arrival.

### Book ahead as space is limited:

Alaska Airlines limits the number of pets on each flight so book your pet's reservation as early as possible. Reservations can be made by calling 1-800-ALASKAAIR (1-800-252-7522) for pets traveling with you or 1-800-2ALASKA (1-800-225-2752) for pets traveling as cargo.

Pet in Cabin USD 100.00 each way	Pet in Baggage USD 100.00 each way
-------------------------------------	---------------------------------------

Alaska Airlines will accept a pet and kennel combined weight of up to 150 lbs. Should the pet and kennel weigh 151 pounds or more, please contact Air Cargo for assistance and pricing.

## Westjet

<http://www.westjet.com/guest/en/travel/special-arrangements/pets.shtml>

Conditions for acceptance

- Your pet must remain in the kennel at all times for safety and operational reasons.
- If you remove your pet from the kennel while onboard, you may be banned from travelling with your pet in the cabin on future WestJet flights
- The kennel must be stored at your feet at all times.
- Pets that appear to be aggressive, unruly or in distress may be denied for transport at our discretion.

Pets in the cabin	\$50 CAD/USD
Pets as checked baggage	\$50 CAD/USD

## American Airlines

Pets traveling in the cabin require a reservation to ensure no more than seven pets are booked on any single flight. To ensure your pet is accommodated, please make arrangements in advance by contacting Reservations. Max in-cabin: 7 pets on any flight

**Carry-on pets are NOT ALLOWED** to/from Hawaii or transatlantic/transpacific destinations or to/from Argentina, Bolivia, Brazil, Chile, **Mexico**, Uruguay and Venezuela

### Full Pet regulations for American Airlines:

<http://www.aa.com/i18n/travelInformation/specialAssistance/travelingWithPets.jsp?anchorLocation=DirectURL&title=pets>

### Checked Pet Fees

**Within and between the United States and Canada, Mexico, Central and South America and the Caribbean.**

- \$175 USD per kennel exception \$150USD per kennel to/from Brazil. All other destinations contact the carrier.
- Assistance animal traveling with a disabled passenger (such as seeing eye dog) Any destination with the exception of the U.K. No charge

**Note:** We just picked a few airlines coming to our area. These are not the FULL regulations by any means, please contact your airline directly or refer to their websites.-Ed

Breakfast • Lunch • Dinner

Specialties

Chilaquiles, Machaca, BBQ Ribs and Chicken, Burgers, Mexican Dishes, Espresso, Capuccinos, Milk Shakes, Cold Beer

Come visit with us

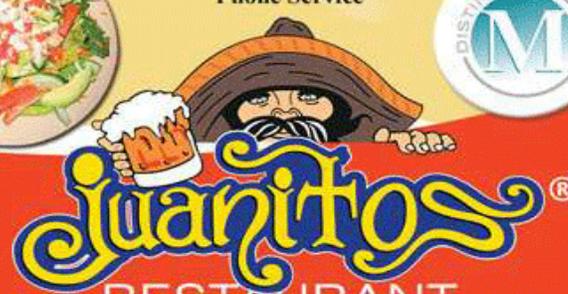
Km. 14 Blvd. M.M.H. Santiago Colima  
Tel. (314) 333-1388 & Fax. (314) 333-1797

OPEN DAILY: 8:00 AM - 11:00 PM

We also have

Big Screen T.V.  
Copy & Fax machine  
Cybercafe/Long Distance  
Phone Service



Juanitos®

RESTAURANT

juanitos@prodigy.net.mx  
www.mexicanpacific.com/get/juanitos/  
www.juanitos.com



### A Mexican Maquiladora in the 80's

By Kirby Vickery

A few years ago I found myself being hired on as the Quality Assurance Manager of what looked like a small electronics manufacturing firm in New England. Actually, they were looking for a product inspector and function tester when I answered too many questions correctly and ended up in a salaried position.

This company had no idea how a Quality department should act and how it should be set up in that aspect this was a small company. But, they had manufacturing in another part of the state, in Scotland, and in Mexico. So, possibly, 'small' was not the operative word. I had worked in quality control positions before and set out to make this one shine for the betterment of the entire company. I wrote the first set of 'fabrication standards,' 'inspection and electronic test standards', and 'general assembly procedures' with a set of directions for safety certifications.

Just when things started to slow down a little the owner sent me to Tijuana, Mexico, to familiarize myself with that operation. My daughters lived in San Diego so I wasn't about to turn him down.

My learning experience started even before the airplane landed with a historical study of the company's efforts in Mexican Production. What was set up was a Maquiladora. In Spanish, that meant "assembly plant" but we called it a "Twin Plant Operation." There was a world of difference between the owners and managers and the workers in these plants. The management style was right out of the nineteen fifties. Although I was wined and dined and given the cook's tour while I met all the important people on both sides of the border, I came back and gave my report of complete plant failure in three months and no one believed me. Four months later two things happened. The first was that what had been forecasted was transpiring and the second was to pack my bags as I just traded hats to become the new production manager for the company in Mexico.

I discovered, being the new-guy-who-was-not- in-charge, was that there was an entire world evolving around this 'Gringo' assembly thing that was far more complex than would meet the eye. The folks that could be trusted were the workers and the assembly line people. But, their



language and style had to be learned first and then then supervisor could settle into one of two approaches to Mexican Management. The first was a fifty's "do as I tell you to do or else" methodology or the second would be something new to these workers. It's a little more difficult but with much better long term relationships, employment times, and a lot easier on the heart with a lot less anxiety.

The production requirements were set on the high side and we had to figure a way to meet them. Manage by exception seemed to me as the best way to get started with full time training as we branched into different product. What we had for assemblers' was not from any local source, and they were not full men and women either. They were 17, 18, and 19 years old. We had a few from Sonora, One or two from La Paz. Most came from states further south: Sinaloa, Jalisco, Tabasco, or Zacatecas.

They had all come up to the Northern Frontier to make enough money to send home to help out. They all lived in shacks without water, electricity, or power of any sort with the possible of an electric light bulb run on homemade circuitry 'borrowing' someone else's power. Most were from large families. They worked well together as they all were in the same boat and everybody followed the same rules:



1. In a team, work not to race each other as you would in the United States, but at the pace of the slowest worker so as to not make anyone ashamed in front of the 'El Gringo.'
2. Always look down when he comes around. If you look up he's going to make you smile and this is the only place that that happens.
3. Always tell him that the job can be done and that you will do it even though you may be fully aware that it can't be done in the time span he wants it done, don't mention the fact that you may not have the foggiest idea how to do it. (You can always ask your 'lead' when 'El Gringo' isn't watching.) And remember, tell him what he wants to hear and to hell with the truth.
4. In this plant always tell 'El Gringo' good morning because if you don't he'll growl at you, than ask you if anything is wrong. Try holding a straight face through all of that.
5. In this plant you don't have to quit if you have to get your younger sister or brother to school.
6. This guy loves tamales and will give you \$.50 for each you bring in and tell him your mother or grandmother makes them.
7. Stay late on Friday afternoons after work. He gives lessons in English even though he doesn't speak any Spanish. We don't learn very much but we do have a good time.
8. This guy doesn't get angry so don't push it and do the best you can. Your turn will come to be taken to lunch.

To me they were kids. But, they were good kids with ideals, manners, and respect. After I earned their respect they always gave their all in any project put before them. We were one of the first plants to earn the new ISO certification in the city. We had one of the lowest turnover rates and the Maquila provided them with a Christmas gift-giving party every year, that no one on the other side of the border had ever seen. I would stack them against any assembly line in the world and they would come up winners every time.

**Godzilla's  
MONSTER BURGERS**

Indoor-outdoor seating  
fully licensed restaurant and bar

**Between Bar de Felix and Casino Soleil**  
Blvd Miguel de la Madrid

**ZONA GRAFICA  
X-TREMA**

**GRAFICOS EN VINIL**

Playeras Personalizadas  
Letreros  
Calcamonias  
Graficos para Automoviles

Custom Made  
T-Shirts  
Advertising Signs  
Decals-Stickers  
Auto Graphics

**(314) 333 20 57**  
Service in English & Spanish



## Avoid Lost Payouts: Learn the Rules of Inherited IRAs

By Yann Kostic

An inherited Individual Retirement Account is not a unique product; it's simply an IRA inherited from a deceased family member.

Under current regulations, people who have inherited IRAs can stretch their withdrawals across their own lifetime. That means the assets could potentially increase in value, tax-deferred, for decades. Despite that, many families unknowingly cash in the account, losing the possibility of a later payout. And there's no way to get the money back into the IRA after it's been cashed out.

If you inherit an IRA, it's important not to do anything until you know what rules apply. It's not like your own IRA, from which you can withdraw money and redeposit it in another IRA within 60 days without penalty. With an inherited IRA, all movement of money must be from one IRA custodian to another - a "trustee to trustee" transfer. Note that it's always wise to check everything received from the custodian to avoid misunderstandings later.

Unless you've inherited the IRA from a spouse, you must retitle it yourself; don't count on the custodian's forms to do it for you. The original owner's name must be included. For example, it could be titled "John Doe, deceased (date of death), inherited IRA for the benefit of Jane Doe Smith, beneficiary." If two or more people are named as beneficiaries, you should ask the custodian to split it into separate IRAs. That avoids investment squabbles and allows younger heirs to stretch out withdrawals over a longer period. There are many other situations such as divorcing beneficiaries, extended families, etc...

The tax and legal information in this article is merely a summary of our understanding and interpretation of some of the current laws and regulations and is by no means exhaustive. Investors should consult their legal or tax counsel or Financial Advisor for advice and information concerning their particular circumstances.

*Yann Kostic is a Money Manager and Financial Advisor (RIA) with Atlantis Wealth Management specializing in retirees (or soon to be), self-reliant women as well as Expats. Yann works with TD Ameritrade Institutional as the custodian of client's assets. He splits his time between*

*Central Florida and the Central Pacific Coast of Mexico. Comments, questions or to request his Newsletter "News You Can Use" [Yannk@AtlantisWealth.com](mailto:Yannk@AtlantisWealth.com)*

P.S. On another topic: after one last unpleasant banking experience, the HSBC branch Manager could do nothing for me, except to top it all off by saying she had too many clients to take care of ... well, you guessed it. I made sure she would no longer have to worry about this customer.

Now, what is your banking experience like, here in Manzanillo? How have you dealt with bad experiences? What about good experiences? I would like to hear from you. Thank you.

**SKOL Bar & Grill**  
Servicio a Domicilio: 333.7971  
Área Limitada, sujeta a pedido mínimo.  
Lázaro Cárdenas N°1539. Las Brisas

<b>HAMBURGUESAS AL CARBÓN</b> Todas incluyen papas fritas. Grilled hamburgers with french fries.	
<b>SKOL</b> Clásica, con queso amarillo Clasic chesse burger	\$55
<b>ELVIS PRESLEY</b> Deliciosa agridulce con jamón, piña y queso amarillo Delicious with ham, american cheese and pineapple	\$65
<b>MARILYN MONROE</b> Jugosita con champiñones, tocino y queso amarillo Juicy with mushrooms, american cheese and bacon	\$65
<b>JAMES DEAN</b> Carne bañada en salsa BBQ y queso blanco. With white cheese and our home made bbq sauce	\$60
<b>FRANK SINATRA</b> Combinación de salami y pimienta verde con queso blanco y aderezo ranch o blue cheese White cheese, salami, green peppers with ranch or blue cheese dressing.	\$70
<b>CANTINFLAS</b> Guacamole con tocino y queso blanco. Our mexican combination with gua- camole, white cheese and bacon.	\$70
<b>BB. KING</b> Suprema con doble carne y queso. Supreme with double meat and cheese.	\$85
Ingrediente extra: \$5 Extra Ingredient: \$5	
<b>HOT DOS</b> 2 con papas Two hot dogs whit fries	\$25 \$50
<b>COSTILLITAS BBQ/BBO RIBS</b> Incluye papas. Juicy pork ribs with our home made BBQ and fries	\$70
<b>ALITAS/ WINGS</b> Bufalo, Teriyaki, BBQ o Chipotle	\$60 \$80
<b>ORDEN DE PAPAS</b> Order of fries	\$30
<b>RAT PACK!</b> 20 alitas + orden de papas 20 wings + order of fries	\$115

Conoce nuestras promociones facebook/skolmanzanillo

**VIDEO & SPORTS BAR: NFL . SOCCER . BOX . UFC . ROCK . BLUES . JAZZ**



where the experts are™

**MEXICAN BAY REALTY** Can/USA dial 1-52-314-335-1343  
gerry@mexicanbay.com www.mexicanbay.com 044-314-120-2779  
Now serving Manzanillo and Costa Allegre



manzanillo **SUN**



simplemente**deli**<sup>®</sup>

Ensalada + Refresco  
por solo: **\$ 65**



pregunta por los platillos participantes



Panini + Refresco  
por solo: **\$ 65**

pregunta por los platillos participantes

esta promoción no tiene costo de servicio a domicilio!  
Blvd. Miguel de la Madrid # 8714 . Local 6

**Tel. 335-6111**



# ROOSTERS

in Melaque

Breakfast & Lunch  
8am-2pm  
Dinner  
5pm-10pm

**315 355 5870**



Melaque NEW Location -  
Main street  
across from the Banamex



roostersmexico@yahoo.com

**REALTY EXECUTIVES MEXICO**

**MEXICAN BAY**  
where the experts are  
CONTACT: **GERRY**

Office: (011-52)-314-335-1343    Nextel: (011-52)-314-120-2779  
E-mail: gerry@mexicanbay.com

**16 LOCATIONS**  
**XPERIENCED SALES EXECUTIVES**  
**CANCUN**

Wherever you go...  
Wherever you want to go...  
...throughout Mexico!

Wherever you go, wherever you want to go in Mexico, there's a Realty Executives office to serve you. Whether you're buying or selling - residential or commercial property - or if you simply need expert advice about all the options available in today's real estate market, you'll find Realty Executives offices fully staffed with the top-producing professionals you associate with our company. Call or visit one of our many offices TODAY and Experience the Advantages of Working with an Executive!

**www.realtyexecutivesmexicanbay.com / www.mexicanbay.com**

**Monkey's**  
**FAMOUS FRIED CHICKEN**

Bldv Miguel de la Madrid #10050, Salahuá  
(across from la Comercial)  
314-334-7698

El Centro  
314-332-7977

**Manzanillo SUN E-Classifieds**

AUTOS ATV CAMIONETAS  
CASA SE RENTA

Sell your used items, list for FREE  
**www.manzanillosun.com**

CONDO SE VENDE  
MUEBLES y mucho mas

## Manners and Etiquette

By Freda Rumford

Recently I read the beginning chapters of a book on International Manners and etiquette! The name of the book escapes me at this time, and I wasn't able to carry it down on this trip to continue reading. One small section impressed me greatly and I have to share.

*Part of the Mexican normal way of doing things is the ability to attend to several people at the same time. I think everyone has experienced this and become annoyed at what is perceived as others just "pushing in." According to the book, this is not a deliberate move to be rude, but a part of Mexican culture. So rest easy everyone, it's not you they are getting at as they know the attendee is prepared and able to do that.*

I haven't got to the section yet that explains the "I don't see you" habit. I hope I will have good news to pass on in the next couple of months.

### THE NEW CAR Importation regulations

Last year at about this time, new rules were put into place concerning the import duty on the temporary importation of cars into Mexico.

In the Manzanillo Sun magazine, we gave full details of payments but were not able to say how that worked once the car was in the country. After going to the Customs house yesterday, I am able to pass on the required information:

Each car imported under the **NEW** Regulation is covered by the following. If your car was imported under the **OLD** regulation it is not applicable until you take your car out of the country and re-import it. If the car came into Mexico **BEFORE** June 2011 your car is valid just so long as your FM3 is valid. Nothing changed there.

#### New Regulations

1) Upon renewing the FM3, the **titled owner** of the car must go to the Custom's House (by the Port overpass into Manzanillo).

- 2) Explain to the information booth person that you need to renew car importation. After a perceived long wait, someone will come from another office in the building to attend to you. I recommend you take a book to read!
- 3) Present all papers concerning the car that you were given at the border. This person will fill out a complicated form. Then escort you to the Custom's Bank in the same building.
- 4) Upon receiving this form back fully stamped, carry it with the car at all times.
- 5) It does not matter that the sticker says. It is old and will **not** be changed!
- 6) So long as you have your current FM3 and the form explaining the renewal, the car is now valid.
- 7) This must be done **every** year when the FM3 is renewed!
- 8) There is no refund of the initial monies paid out on the importation. Nor does it seem that there is extra to pay (presumably, at least until that money runs out).
- 9) So no need to worry **provided** this is done each and every year that the car is in the country. All other rules concerning the car are as previously known. The only persons who can drive the car are the owner or spouse. No others unless owner is in the vehicle.
- 10) What happens if you take the car out of Mexico during that time? That will have to be answered later! (We would be interested when anyone finds about this so we can pass it along.) A full refund of the balance is supposed to occur and then a recharge upon entry. That is if the importation is cancelled upon exiting. Probably it would be better not to do that if you intend to return with the same car within a short period of time.

*We try to keep you informed of new things as and when we get the information. – Ed.*



## OFFICE BYTES

### RESIZE AN IMAGE FOR THE WEB

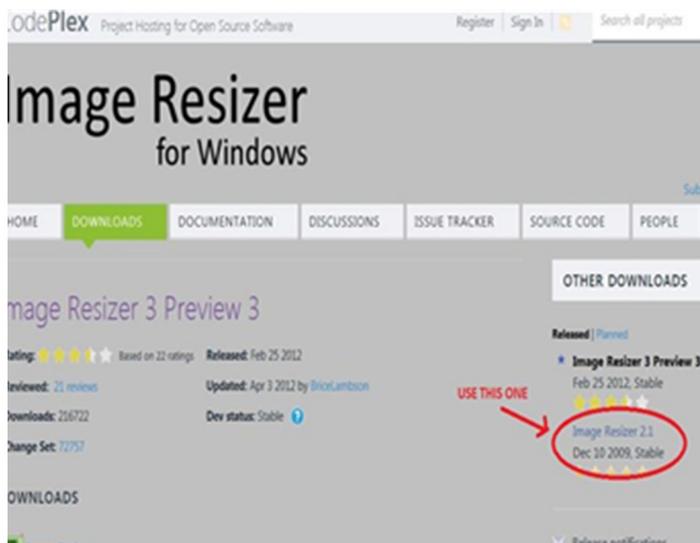
by Vivian Molick

In this day and age, most of us use the internet; some only for email, but others also use any number of the social networks available (Facebook, Twitter, Pinterest, etc). Many of us also like to add photos to our email, add them to a listing on Craigslist, or (again) one of the social networks. Have *you* ever tried this and it seemed like it took forever to upload? This was probably because of the large file size. Today I'm going to explain how to remedy that problem.

There are a number of computer programs that can resize photos for you (plus some have more features), but I am only going to show you the one that I personally use. It is a free (utility) download from the internet that takes up very little space on your computer and it's very easy to use. So, first of all, go to:

<http://imageresizer.codeplex.com/releases/view/82827> .

On this web page there are a couple of options to download the free utility. Notice that I have circled the one I feel you should download. (I have not used the newer 'preview' version, so I do not want to recommend it yet.)



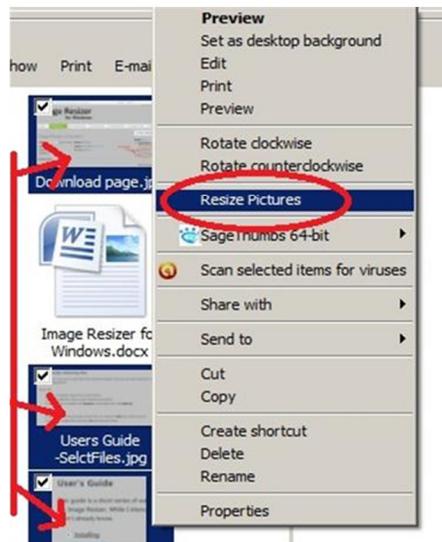
All you need to do is decide where you want to save this file on your computer, remember where you saved it, and then go to it, double-(left)click on it to install it. Easy so far,

right? As you install it, it may not appear like it is doing anything (like other programs you may have installed in the past), but don't worry, it's working... you just won't see it listed as a new program in your programs list. That is because it is NOT a program, but something called a utility. You don't need to know the difference between and a utility in order to use it and have it work for you; right? (That could be another whole article in itself.) Okay, we continue on to resizing those photos.

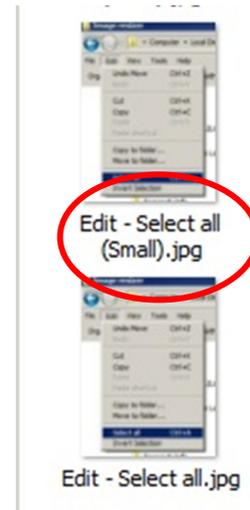
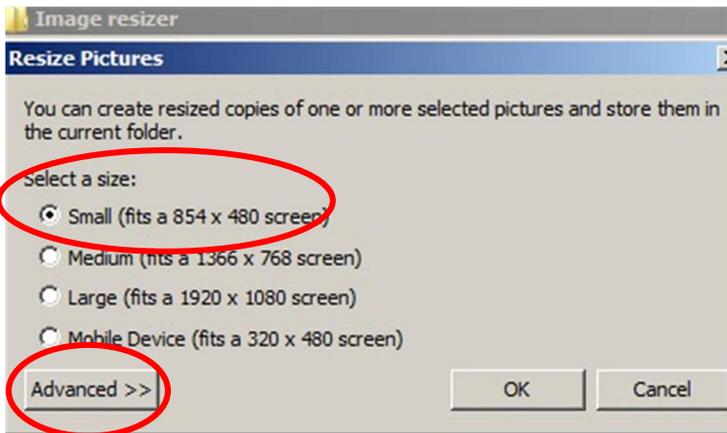
Go to where you have saved photos are on your computer. (There are numerous ways to do anything on the computer, but I'm showing you the way I do it.) Select the files you want to resize

- If you only need one resized, then of course, you just select that one (click on it).
- If you have more than one and they are in consecutive, order you can click on the first one, hold down the **Shift** key, and click on the last one... that will highlight all of them.
- You can also select all of the photos in a folder by going up to the toolbar (upper-left corner of screen) and click **Organize** (or go to the **Edit** option just a little above the Organize tab) and click on 'Select all'.
- If you have multiple photos but they are *not* in consecutive order, click on the first one and then hold down the Ctrl key (usually found on the bottom row on the keyboard, just under the Shift key) and click on the other photo files one by one.

Now, right-click on (any one of) the files and the 'Resize Pictures' window will pop up. Click on the 'Resize Pictures' option.

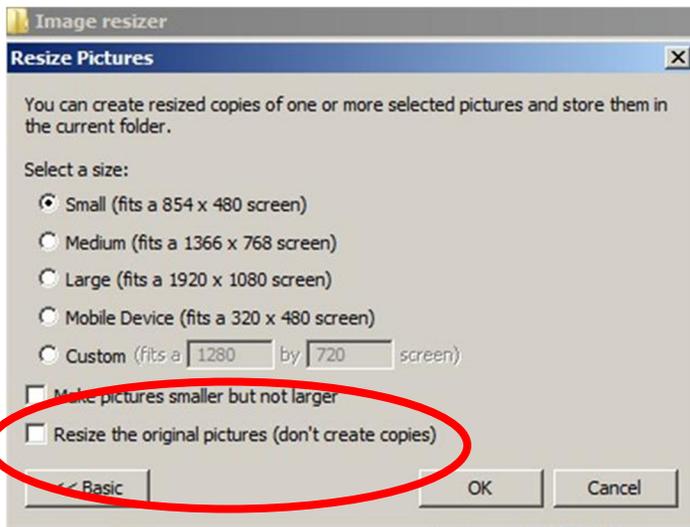


Now you can choose the size you want your photos to be. I usually use the 'Small' choice because it makes a very small file size... much faster to upload to your destination AND faster for the person receiving the file. If you click on the 'Advanced' button there are a couple more options.



Happy photo resizing... and I'm sure the person you may send the photos to will also be very happy!

You can see those other options below and decide if you want to pick either of them.



These resized files will, by default, be saved to the same folder that the original photos are in. Now go to that folder and you will see the original photo files AND the resized ones with '(Small)' added to the file name.



## Tropical Weather – Surprise, Surprise!

*Freda Rumford*

Summer, from May until the end of October, is always known as the “rainy season” or “Hurricane season”. Normally, apart from a little drizzle in the evenings, the rain is slow to materialise but the general humidity rises, many times uncomfortably so.

This year, so far, we have had three named storms, (Aletta, Bud, Carlotta) plus several numbered tropical storms making me wonder what is in store for us this season. The weather now is generally bad everywhere in North America with temperatures lower than the normal average. In British Columbia and the Pacific Northwest, it has been positively cold and any thoughts of sun bathing or getting a good summer color or even camping whilst there, were far from my mind.

In the past, the weather in Manzanillo right through to the end of August has been delightful with the rain coming spasmodically and mostly in the evenings. The beautiful warm weather allowed us to swim daily in the ocean in the mornings and enjoy the incredible sunsets whilst sitting on the beach on a balmy evening. Our then 18 year old grandson, visiting for the first time several years ago, said that he at last understood why we felt that Manzanillo was the perfect retirement place for us. With both the warm ocean, and the seldom rain he found it comfortable and delightful to body-surf on Miramar. In the afternoons, the waters are inclined to get a little rougher as the wind increases and it can then be difficult to get out of the ocean. But at least the rain is warm, the wind is warm and light clothing is still the rigour of the day!

Most of the travellers journeying to Mexico avoid the summer as much as they can, believing that the temperature will be out of sight and they will burn to a crisp, but that really is not the case. Early summer is delightful and midsummer can be lovely too, if here are not too many storms galloping up the coast. The month I personally do not like is September. That is because there is a great deal of alteration of highs and lows in the barometric pressure. This is what affects me mostly and my illness (fibromyalgia) kicks in.

Manzanillo's visitors from the north have generally exited the town by Easter as that is when the population of the interior Mexican cities descend on the coast like

lemmings to the sea. After Easter, when every one goes home, the town is quiet, there are lots of parking spaces to be had everywhere and many of the restaurants that cater mainly to the “Gringos”, close.

From now on (this is the end of June,) we can expect; the rains to intensify daily, the trees and shrubs to shine with constantly being washed with rain water then dried by the sun; water holes and puddles to increase along with the mosquito population. In September when the barometric pressure goes up and down like a yo-yo, and the humidity increases 100 fold, it is very desirable to live in a bathing suit and spend hours in the swimming pool. I have to admit though, having been subjected to the cold winds and rain of the Pacific Northwest for “summer”, the thought of living in a swimming pool doesn't seem half bad!

---

Last month we included the incorrect article concerning the Casa Hogar in Manzanillo. The correction follows. Our deepest apologies go to Casa Hogar for the error.

Manzanillo Sun

### **CASA HOGAR LOS ANGELITOS CHILDREN'S HOME AND ORPHANAGE**

The Children's Foundation

[www.tcfcares.org](http://www.tcfcares.org)

**Casa Hogar Los Angelitos** is a children's home and orphanage located here in Manzanillo, with an average of 60 children and youth in need of love and care, this organization needs a lot of loving supporters to continue their mission. There are many ways you can help; plan to attend their fundraising events here in Manzanillo, the benefit dinner at The Pavilion and the Casa Hogar Los Angelitos open house on January 28 and 29, 2013, if you love playing golf the golf tournament at Isla Navidad will be scheduled as well. You can also become a child or educational sponsor and with a monthly contribution you can help change the life of child. To help this organization please visit their website at [www.tcfcares.org](http://www.tcfcares.org) or send an email to <mailto:info@tccares.org>

**TOMMY'S TUMMY, A NIGHT OUT...**

*Manzamigos at Godzillas*

(A Pictorial Essay by Tommy Clarkson)



Godzilla's creator and grilling maestro is Paul Redington



While no thunderous stomping was heard, Godzilla has relocated in Manzanillo . . . in the size, shape and form of great, large and sumptuous burgers - and more!



Still newly weds, Jack and Patricia Akers, briefly stopped holding hands long enough to dig into their selections of the diverse fare



Even the baños are identified "Godzillaesque!"



Now this is a crew! Long time locals - left to right - Walter Buske, Linda Breun, Jane Buske, Lydia Bevaart and David Fitzpatrick chat before their dinners arrive.



Fish and Chips? You bet. And, Art Bevaart, concurs, they are great ones at that!"



Another happy diner feels the same about her blackened fish.

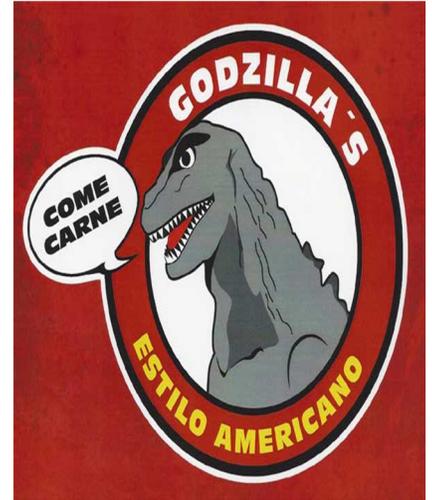
**Manzanillo SUN E-Classifieds**  
 AUTOS ATV CAMIONETAS Sell your used items, list for FREE CONDO SE VENDE  
 CASA SE RENTA www.manzanillosun.com MUEBLES u mucho mas



Joining Paul in the kitchen preparing a variety of great meals is Juan Carlos



Godzilla theater posters, other relevant items and a TV set playing our favorite scaly monster movies properly set the monster mood!



Co-owner, Sam Burton, shares diner welcoming with Patty and Shelly Reid.



He seems everywhere! In and out of the kitchen, our waiter checks with Jackie Davies and Deyra Andradeto to ensure all is well



Glen Wilchek and Ross Bevan stopped by to savor their meals ala Godzilla!



How about this scrumptious duo: Cobb salad and a wonderful burger?

# PHOTO COMPETITION

Theme for July

**CHILDREN...**  
they all amaze us with their antics  
lets see what we can capture



**Manzanillo SUN E-Classifieds**  
AUTOS ATV CAMIONETAS  
CASA SE RENTA

Sell your used items, list for FREE  
www.manzanillosun.com

CONDO SE VENDE  
MUEBLES y mucho mas



**YO QUIERO  
MANZANILLO**

Mexico  
has become the country  
we have grown to love.  
The people, the quirkiness  
its lack of authority, the countryside  
the natural beauty. We like to make fun of  
items that..well tickle our funnybone, or  
make us go WOW, or awww how sweet!

**TAKE YOUR BEST SHOT!! Send it in, and WIN!**

**BONUS**

**JULY PRIZE**

TO BE ANNOUNCED

You can win a free YO QUIERO T-shirt, courtesy  
of Zona Grafica X-Trema and  
free chicken dinner for two courtesy of



send all entries to: info@manzanillosun.com

All photos submitted will become the property of Manzanillo Sun, solely for its use on its website, magazine,  
Photos of an adult nature or of a degrading nature, will not be eligible. Judging will be done by Zona Grafica,  
Manzanillo Sun SA de CV, or Monkeys Chicken. We will endeavor to post all photos on April E-Magazine.



**LAST MONTHS WINNER!!**

Terry Sovil

## THIS MONTHS SUBMISSIONS! THEME "What we like about Mexico"



Mobil Knife Sharpener  
By Cinthia Fragoso



Waiter at table  
By Greg Bates



Mother & Child  
by Cinthia Fragoso



Cello player  
By Greg Bates



Church  
By Greg Bates



Come and see  
the NEW

**PUEBLO DE HIERRO**

Secure, Peaceful, Easily Accessible, Modern,  
Quiet Surroundings, Spaciously Designed

www.ivecasas.com.mx

Plaza Soriana L-47  
Tel: 314 336 4333  
Nextel 314 120 3145

Another development from

**PLANTOMAR**  
Represented by





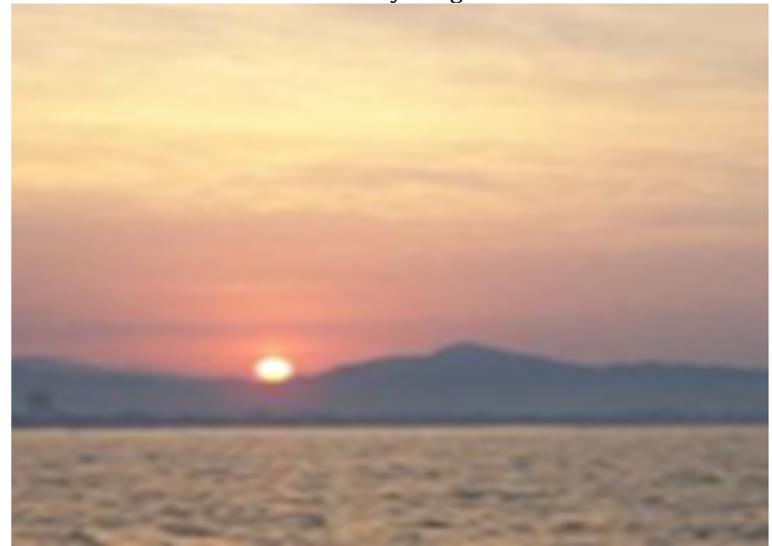
Tranquil lunch by Cinthia



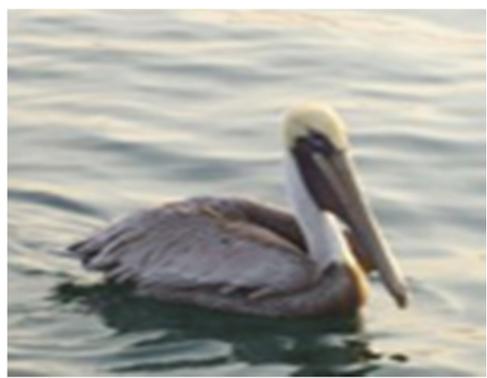
Sunset by Greg Bates



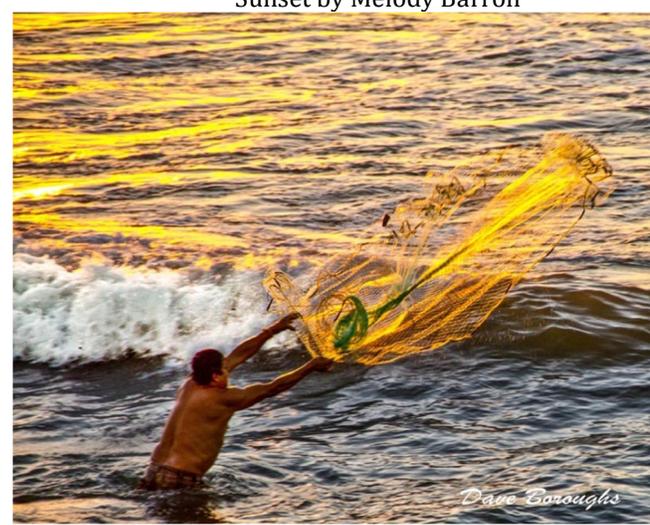
Sunset by Melody Barron



Sunset by Melody Barron



Pelican by Melody Barron



Net cast by Dave Burroughs

# WINNER OF THIS MONTHS PHOTO CONTEST IS... ..!!!!



## ITS ALL ABOUT DA DOO?



BY  
CINTHIA FRAGOSO

Cinthia has won the coveted "Yo Quiero Manzanillo" Playera/Shirt courtesy of Zona Grafica X-Trema  
Dinner for two at Monkeys chicken  
Dinner at Simplemente Deli (no alcoholic beverages)



## JULY'S THEME

CHILDREN

Your best shot of a child, at play, unique, cute...  
make the judges go Awwwww.  
Send all entries to [info@manzanillosun.com](mailto:info@manzanillosun.com)

